



Curriculum Vitae

Vítor Manuel Tavares Teixeira

Vítor Tavares holds a degree in Communication Design (2000) and a Master's in Art and Multimedia (2008) from the Faculty of Fine Arts at the University of Porto. At the same Faculty, attended a PhD in Art and Design (completing only curricular units). In 2022, he completed public exams at the Polytechnic Institute of Maia, earning the title of Specialist in Audiovisuals and Media Production.

With 16 years of professional experience in Advertising and Communication Agencies, Tavares is also the founder and creator of 305DESIGN®, a company with 25 years of successful operation. In his current professional and academic roles, he combines his position as Creative Director at the Instituto Técnico de Inovação with teaching in higher education, a role he has held since 2009.

His focus and pedagogical experience in higher education has been essentially in Communication Design, Graphics and Editorial Design, Branding, Typography, Methodologies and Creative Processes in Design, Design Thinking, Web Design, Digital Art Laboratory, Digital Image Editing, Advertising, Video Production and Editing, Multimedia, Audiovisuals, Creativity and Innovation.

For several years now, there has been a premise: "good ideas don't fall from the sky".

Tavares' extensive market experience is a key asset, enriching the team with a profound understanding of the industry while offering a valuable external perspective for evaluating and innovating communication practices. His external viewpoint guarantees a clear understanding of the transformative power of Artificial Intelligence, which enables the team to effectively harness these technologies to optimize outcomes and reshape both creative and operational processes. The integration of such technological innovations into communication strategies leads to solutions that are not only more efficient and dynamic but also better aligned with current market trends.

Additionally, his commitment to staying at the forefront of educational methodologies is evident through his participation in training programs such as the "Professional Development Training Program on Demola Co-Creation Facilitation" and "Generative Artificial Intelligence in Education." His research interests are centered on creativity, innovation, and education, as demonstrated by his academic publications: "The Relevance and Pertinence of Creativity and Innovation in the Design of Creative Processes" and "Genie of the Magic Lamp or Collaborative Genius? Reflection on the Use of Generative Artificial Intelligence in the Teaching-Learning Process in Communication Design."

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Identification

Personal identification

Full name

Vítor Manuel Tavares Teixeira

Citation names

Tavares, Vítor

Author identifiers

Ciência ID

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ORCID iD

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Google Scholar ID

<https://scholar.google.com/citations?hl=pt-PT&user=jiB0KDMAAAAJ>

Email addresses

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Addresses

Avenida Carlos de Oliveira Campos - Castelo da Maia, 4475-690 Maia, Maia, Portugal (Professional)

Rua Vitorino da Costa, n.º 96 (ISCE), 4560-708 Penafiel, Porto, Portugal (Professional)

Largo da Cruz de Celas n.º 1, 3000-132 Coimbra, Coimbra, Portugal (Professional)

Websites

www.305design.pt (Professional)

<https://www.linkedin.com/in/305vitortavares/> (Social media)

<https://digital-inceptions.blogspot.com> (Blog)

<https://ipca-mdg1e2-2016-17.blogspot.com/> (Blog)

<https://naolugaresnoporto.blogspot.com/> (Blog)

<https://www.researchgate.net/profile/Vitor-Teixeira-25> (Scholar)

<https://scholar.google.com/citations?hl=pt-PT&user=jiB0KDMAAAAJ> (Scholar)

<https://www.pinterest.pt/vitortavares/> (Social media)

<https://www.instagram.com/305design.pt/> (Social media)

https://www.instagram.com/pdcm_ipmaia/ (Social media)

Knowledge fields

Humanities - Arts - Architectural design

Languages

Language	Speaking	Reading	Writing	Listening	Peer-review
English	Advanced (C1)	Advanced (C1)	Upper intermediate (B2)	Advanced (C1)	Upper intermediate (B2)
French	Intermediate (B1)	Intermediate (B1)	Intermediate (B1)	Upper intermediate (B2)	Intermediate (B1)
Spanish; Castilian	Advanced (C1)	Advanced (C1)	Upper intermediate (B2)	Advanced (C1)	Upper intermediate (B2)
Portuguese (Mother tongue)					

Education

	Degree	Classification
2025/03/05 - 2025/03/05 Concluded	Training Course "Pedagogical Innovation in Higher Education - Good Practices" (Outros)	Concluded
	Instituto Superior Miguel Torga, Portugal	
2024/04/06 - 2024/04/06 Concluded	Training Course "INQUIETAR: The Core of Education - Artificial Intelligence II" (Accreditation: CCPFC/ENT-AE-1455/23) (Outros)	Concluded
	Câmara Municipal Amarante, Portugal	
2023/07/17 - 2023/07/19 Concluded	Training Course "Getting Started with PowerBI" (Outros)	Concluded
	Instituto Politécnico da Maia, Portugal	
2023/06/07 - 2023/06/14 Concluded	Training Course "Generative Artificial Intelligence in Education" (Outros)	Concluded
	Instituto Politécnico de Viana do Castelo, Portugal	
2022/09 - 2023/01 Concluded	Training Course "Professional Development Training Program on Demola Co-Creation Facilitation" at KAMK University ---> www.305design.pt/cv/kamk_demola.pdf (Graduado)	Completed
	KAMK - Kajaani University of Applied Sciences, Finland	

2021/01/01 - 2022/12/21 Concluded	Specialist Title - Audiovisual and Media Production (CNAEF 213) (Título de especialista) Major in Design, Multimedia and Audiovisuals Instituto Politécnico da Maia, Portugal	Approved unanimously
2012/09 - 2013/08 Attended	Art and Design (ucs completed) (Doutoramento) Major in Design Universidade do Porto Faculdade de Belas Artes, Portugal	- -
2005/09 - 2008/01 Concluded	Multimedia Art (Mestrado) Major in Design and Multimedia Art Universidade do Porto Faculdade de Belas Artes, Portugal <i>"Não-lugares na cidade do Porto (https://repositorio-aberto.up.pt/handle/10216/7313)" (THESIS/DISSERTATION)</i>	VERY GOOD
2004/06/01 - 2004/12/17 Concluded	Professional Training Course "Web Site Design and Programming" (Outros) IcôneFile - Academia de Multimédia, Portugal	GOOD
1995/09 - 2000/07/14 Concluded	Communication Design (Graphic Art) (Licenciatura) Major in Communication Design Universidade do Porto Faculdade de Belas Artes, Portugal	14

Affiliation

Science

	Category Host institution/organization	Employer
2024/09 - Current	Researcher (Research) Instituto Superior Miguel Torga, Portugal	Instituto Superior Miguel Torga, Portugal
2022/09 - Current	Researcher (Research) N2i (Núcleo de Investigação) Instituto Politécnico da Maia, Portugal	N2i, Instituto Politécnico da Maia, Portugal
2009 - 2012	Researcher (Research) Escola Superior de Tecnologia - IPCA, Portugal	Escola Superior de Tecnologia - IPCA, Portugal

2006 - 2012	Researcher (Research) Instituto de Investigação em Design Media e Cultura, Portugal	Instituto de Investigação em Design Media e Cultura, Portugal
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Teaching in Higher Education

	Category Host institution/organization	Employer
2024/09 - Current	Invited Assistant (University Teacher) Instituto Superior Miguel Torga, Portugal	Instituto Superior Miguel Torga, Portugal
2023 - Current	Adjunct Teacher (Polytechnic Teacher) Instituto Superior de Ciências Educativas do Douro, Portugal	Instituto Superior de Ciências Educativas do Douro, Portugal
2021/09 - Current	Invited Adjunct Teacher (Polytechnic Teacher) Instituto Politécnico da Maia, Portugal	Instituto Politécnico da Maia, Portugal
2023/09 - 2024/02	Invited Assistant (University Teacher) Universidade da Maia, Portugal	Universidade da Maia, Portugal
2021/10/01 - 2023/08/31	Invited Assistant (Polytechnic Teacher) Instituto Politécnico de Viana do Castelo, Portugal	Instituto Politécnico de Viana do Castelo, Portugal
2015/09 - 2017/09	Invited Assistant (Polytechnic Teacher) Instituto Politécnico do Cávado e do Ave Escola Superior de Design, Portugal	Instituto Politécnico do Cávado e do Ave Escola Superior de Design, Portugal
2009/09 - 2015/08	Invited Assistant (Polytechnic Teacher) Instituto Politécnico do Cávado e do Ave, Portugal	Instituto Politécnico do Cávado e do Ave Escola Superior de Tecnologia, Portugal

Positions / Appointments

	Category Host institution/organization	Employer
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2020 - Current	Creative Director Instituto Técnico de Inovação - ITI, Portugal	Instituto Técnico de Inovação - ITI, Portugal
2000 - Current	Founder, Designer and Creative Director 305DES!GN studio, Portugal	305DES!GN studio, Portugal
2014 - 2019	Creative Artistic Director QA PUBLICIDADE, Portugal	QA PUBLICIDADE, Portugal
2000 - 2011	Communication Designer CAETSU, Portugal	CAETSU, Portugal

Others

	Category Host institution/organization	Employer
2024 - 2025	Visual Arts Teacher (Group 600) Escola Secundária Rocha Peixoto, Póvoa de Varzim, Portugal	Escola Secundária Rocha Peixoto, Póvoa de Varzim, Portugal
2020 - 2021	Visual Arts Teacher (Group 600) Agrupamento de Escolas Monte da Ola (Viana do Castelo), Portugal	Agrupamento de Escolas Monte da Ola (Viana do Castelo), Portugal

Projects

Contract

	Designation	Funders
2024 - 2025	ITI – NEW BRANDING 2025 ITI-NB25 Design & Creative Direction	Concluded
2021 - 2025	PDCM.IPMAIA – BRANDING PDCM-IPMAIA21 Designer & Professor Instituto Politécnico da Maia, Portugal	Concluded

2020 - 2025	<p>ITI – DIGITAL COMMUNICATION ITI-2022</p> <p>Design & Creative Direction Instituto Técnico de Inovação - ITI, Portugal</p>	Concluded
2022/09 - 2023/01	<p>LINK ME UP – 1000 ideias [POCH-04-5267-FSE-000821] POCH-04-5267-FSE-000821</p> <p>Professor [ESTG-IPVC] Instituto Politécnico de Viana do Castelo, Portugal</p>	
2019/03/01 - 2020/12/30	<p>BOM SUCESSO RESORT – PROJECT BSR-2020</p> <p>Design & Creative Direction [305DESIGN]</p>	Concluded
2017/09/10 - 2018/12/31	<p>JP LEITÃO – WE ARE WOOD QA6-2018</p> <p>Design & Art Direction QA PUBLICIDADE, Portugal</p>	Concluded
2018/01 - 2018/12	<p>RP – 24X QA7-RP24X</p> <p>Design & Art Direction QA PUBLICIDADE, Portugal</p>	Concluded
2018/01/03 - 2018/06/06	<p>CONTINENTAL – CAMPAIGN 'PERFORMANCE EM MOVIMENTO' QA5-2018</p> <p>Design & Art Direction QA PUBLICIDADE, Portugal</p>	Concluded
2016/01/01 - 2017/06/30	<p>CONTINENTAL – CONTITEAM'2017 QA3-2017</p> <p>Design & Art Direction</p>	Concluded
2016/01/01 - 2016/06/02	<p>CONTINENTAL – CAMPANHA UEFA EURO 2016 QA4-2016</p> <p>Direção Artística Criativa QA PUBLICIDADE, Portugal</p>	Concluded

2015/01 - 2015/12	<p>CONTINENTAL — CAR DEALERS'ON QA8-CARDEALERS</p> <p>Design & Art Direction QA PUBLICIDADE, Portugal</p>	Concluded
2014/04 - 2015/11	<p>MOLAFLEX – INSTITUTIONAL FILM'2015 QA2-2015</p> <p>Design & Art Direction QA PUBLICIDADE, Portugal</p>	Concluded
2015/04 - 2015/08	<p>ABRAÇO – SUMMER CAMPAIGN'2015 QA1-2015</p> <p>Design & Art Direction</p>	Concluded
2012/02 - 2015/05	<p>CdP – NEW BRANDING & INSTITUTIONAL FILM CDP-15</p> <p>Design & Creative Direction [305DESIGN] Casa do Professor, Portugal</p>	Concluded
2014/01 - 2015/01	<p>MABOR – 68 YEARS OF RACING HISTORY '2015 QA-MABOR15</p> <p>Design & Art Direction QA PUBLICIDADE, Portugal</p>	Concluded
2012/09 - 2013/02	<p>DAD PROJECT – FBAUP 12.13 I2ADS-FBAUP</p> <p>Design & Creative Direction [305DESIGN] Universidade do Porto Instituto de Investigação em Arte Design e Sociedade, Portugal</p>	Concluded
2011/01 - 2011/07	<p>LEXUS – EDITORIAL CT200H'2011 LEXUS-CT200H</p> <p>Design & Art Direction CAETSU, Portugal</p>	
2010/01 - 2010/12	<p>TOYOTA – CAMPAIGN YARIS & AURIS'2010 CAETSU-YARIS&AURIS</p> <p>Design & Art Direction CAETSU, Portugal</p>	Concluded

2008/01 - 2008/05	BEIRA DOURO CAFÉS – STAND 'CAFÉ COM ARTE' EXPONOR'2008 CAETSU-08 Design & Art Direction CAETSU, Portugal	Concluded
2006/01 - 2006/03	LEXUS – PRESS KIT FIL, LISBOA 2006 CAETSU-06 Designer de Comunicação CAETSU, Portugal	
2005/01 - 2005/05	TOYOTA – 'YARIS ROCK IN RIO' STAND FIL, LISBOA 2005 CAETSU-05 Designer de Comunicação CAETSU, Portugal	Concluded

Other

	Designation	Funders
2002/01 - 2002/06	YORN – CCP'2002 YORN-CCP'02 Design & Art Direction CAETSU, Portugal	

Outputs

Publications

Book chapter	1	Vitor Tavares; Manuel Joaquim de Sousa Pereira; Faria, S.. "The Relevance and Pertinence of Creativity and Innovation in the Design of Creative Processes". 2024. 10.1007/978-3-031-73705-3_4
Conference abstract	1	Tavares, Vítor; Dias, Suzana. "Genie of the magic lamp or collaborative genius? Reflection on the use of generative Artificial Intelligence in the teaching-learning process in communication design.". Paper presented in <i>Design Commit 2024: 1st International Conference on Design and Industry, Braga, Portugal (https://designcommit.pt)</i> , Braga, 2024. Published
Conference paper	1	Fátima Pombo; Maria João Félix; Fernando Moreira da Silva. "Design Commit - 1st International Conference on Design & Industry 2024: Book of Abstracts". 2024. 10.48528/40CZ-RC04

- 2 Tavares, Vítor. "O Processo Criativo no Design de Comunicação. Pensar as imagens.". Paper presented in *À Conversa Com...*, Barcelos, 2023.
Published
- 3 Tavares, Vítor. "Direção Criativa - Um Percurso Profissional "As boas ideias não caem do céu"". Paper presented in *10º Encontro de Comunicação e Design Multimédia, Coimbra, 2022*.
- 4 Tavares, Vítor. "Não-lugares na cidade do Porto - Contributos para a compreensão da entre-lugaridade". Paper presented in *Comunicar Design'14, Braga, 2014*.
Published

Conference poster

- 1 Tavares, Vítor. "Não-lugaridades do espaço público urbano da cidade do Porto (criado e desenvolvido no âmbito da uc "Práticas e Estudos Avançados" - Doutoramento em Arte e Design da FBAUP)". Paper presented in *Comunicar Design'14, 2014*.
- 2 Tavares, Vítor. "Public Conference entitled "Non-places in the city of Porto" took place in the old courtroom of the CPF - Centro Português de Fotografia do Porto, between June and August 2009 [<https://www.behance.net/gallery/6756699/non-places-in-oporto-city-cpf-exhibition09>]". Paper presented in *"Não-lugares na cidade do Porto", 2009*.

Journal article

- 1 Tavares, Vítor; Pereira, Manuel Joaquim de Sousa. "Tavares, V. Pereira, M. Faria, S. (2024) The relevance and pertinence of Creativity and Innovation in the Design of creative processes. Springer Nature Switzerland AG. Titled of the Proceedings: Advances in Design, Music and Arts III (ISBN: 978-3-031-73704-6); 9th International Meeting of Research in Music, Arts and Design, EIMAD 2024, June 27–29, 2024, Castelo Branco, Portugal". *Springer Series in Design and Innovation* 49 (2024): 50-64. <https://link.springer.com/book/9783031737046>.
Published
- 2 Tavares, Vítor; Serejo, Cristiana. "& Serejo, C. Tavares, V. (2018) Lenga Lenga, Trângulo Mângulo – A construção de uma história e de um objeto gráfico baseados num tema popular e sua interpretação musical: caso de estudo no ensino do design gráfico. [1]. *Convergências - Revista de Investigação e Ensino das Artes*, VOL XI (21)". *Convergências - Revista de Investigação e Ensino das Artes* VOL XI 21 (2018): <http://convergencias.esart.ipcb.pt/?p=article&id=291>.
Published · Open access

Report

- 1 Teixeira, Vítor Manuel Tavares. 2022. *As boas ideias não caem do céu*. <https://www.authenticus.pt/P-017-3PJ>.

Thesis / Dissertation

- 1 Teixeira, Vítor Manuel Tavares. "Não - lugares na cidade do Porto". Master, Universidade do Porto Faculdade de Belas Artes, 2011. <https://repositorio-aberto.up.pt/handle/10216/7313>.

Artistic / Performance

Artistic exhibition	1	Tavares, Vítor. 'Não-lugares na cidade do Porto' - Photo Exhibition [https://www.behance.net/gallery/6756699/non-places-in-oporto-city-cpf-exhibition09]. 2009.
Visual artwork	1	Tavares, Vítor. <i>Photographic Exhibition entitled "Non-places in the city of Braga", which took place at the Casa do Professor, in Braga, between October 2014 and February 2025</i> [https://www.facebook.com/naolugaresembraga/].
	2	Tavares, Vítor. <i>DAD Exhibition - Art and Design PhD, entitled "The between-placeness of the image in the city of Porto", was held at the Museum FBAUP (Faculty of Fine Arts of the University of Porto) from January 25 to February 28, 2013</i> [https://www.behance.net/gallery/6734669/poster-dad-201213].

Activities

Oral presentation

	Presentation title	Event name Host (Event location)
2025/05/02	Oral Presentation Lecture "To be AI, not to be AI, that is the question". Session organized within the scope of the 1st Cycle Seminar in Communication Design. It took place on May 2, 2025, at ISMT, Coimbra ---> [https://www.ismt.pt/en/events/palestra-ser-ia-ou-nao-ser-ia-eis-a-questao-com-vitor-tavares]	Palestra — "Ser IA, não ser IA, eis a questão" ISMT - Instituto Superior Miguel Torga (Coimbra, Portugal)
2024/10/29	Guest speaker at the Communication entitled: "Professional Path - The Relevance of Good Ideas in Communication and Audiovisual Design Projects", aimed at students of the Design degree course - Communication Design Branch, which took place at the premises of the School of Media Arts and Design of the Polytechnic Institute of Porto, on October 29, 2024. ---> [https://www.esmad.ipp.pt/noticias/aula-aberta-com-o-designer-vitor-tavares]	Career Path - The Relevance of Good Ideas in Communication and Audiovisual Design Projects ESMAD - Instituto Politécnico do Porto (Vila do Conde, Portugal)
2023/05/18	Oral presentation of work in the lecture: "The Creative Process in Communication Design - Thinking about images"	À conversa com... Escola Superior de Design - IPCA (Barcelos, Portugal)
2022/05/27	Oral presentation of work at the lecture "The Creative Process in Design vs Advertising", held in May 2022 at the IPCA School of Design.	"À conversa com..." Escola Superior de Design - IPCA (Barcelos, Portugal)

2022/05/11	Oral presentation of a paper at the "10th Meeting of Multimedia Communication and Design" entitled "Creative Direction. A Professional Path", at ESE Coimbra --- > https://eventos.esec.pt/10ecdm/#portfolio	"10th Meeting of Multimedia Communication and Design" Escola Superior Educação Coimbra - ESEC (Coimbra, Portugal)
2018/02/23	Oral presentation of article: "Lenga, Lenga. Trângulo Mângulo", at EIMAD'18 at IPCB (Castelo Branco), which took place on february 23, 2018.	"EIMAD - Meeting of Research in Music, Art and Design" Instituto Politécnico de Castelo Branco (Castelo Branco, Portugal)
2014/09/26	Oral presentation of work, "non-places of the city of Porto" at the conference "Communicating Design - "Window Conversations" 3rd Edition; Result of research work developed in the subject "Advanced Practices and Studies" within the scope of the Doctorate in Art and Design.	"Window Conversations" 3rd Edition Casa do Professor (Braga, Portugal)
2013/05/10	Oral presentation of communication at the University of Minho with the title "A perspective of Creative Communication and Visual Culture", which took place in Braga, at UMinho, on May 10, 2013.	"A perspective of Creative Communication and Visual Culture" Universidade do Minho (Braga, Portugal)

Event organisation

	Event name Type of event (Role)	Institution / Organization
2025/03/13 - 2025/04/29	Organization of a guided study visit to the exhibitions of the Serralves Museum of Contemporary Art, for higher education students from IPMAIA and ISCE Douro, with the aim of developing their critical thinking about artistic and performance work, which took place on April 29, 2025. (2025/04/29 - 2025/04/29) Other	Instituto Politécnico da Maia, Portugal Instituto Superior de Ciências Educativas do Douro, Portugal
2024/03/20 - 2024/03/20	Organization of a guided study visit to the exhibitions at the Serralves Museum of Contemporary Art in Porto (20.03.2024) with students from the degree courses (1st cycle): Interactive and Multimedia Content Production at ISCE Douro (uc: Digital Art Laboratory); Multimedia Communication Technologies at UMAIA; Digital Production in Brand Communication at IPMAIA. (2024/03/20 - 2024/03/20) Exhibition (Member of the Organising Committee)	Instituto Superior de Ciências Educativas do Douro, Portugal Instituto Politécnico da Maia, Portugal Universidade da Maia, Portugal

2024/03/19 - 2024/03/19	Organization of the lecture "Communication Management and Brand Identity" by guest professor Manuel Sousa Pereira (www.cienciavitae.pt/portal/C817-2663-8B86), which took place on March 19, 2024, as part of IPMAIA's Open Week 2024 event. (2024/03/19 - 2024/03/19) Conference (Member of the Organising Committee)	Instituto Politécnico da Maia, Portugal
2022/11/15 - 2022/11/30	Organization of "Mostra1 - Works by students of the PDCM degree, was on display in the atrium of the IPMAIA Campus between 15 and 30 November 2022. (2022/11/15 - 2022/11/30) Exhibition (Member of the Organising Committee)	Instituto Politécnico da Maia, Portugal
2022/06/14 - 2022/06/14	Organization of a guided study visit to the exhibitions at the Serralves Museum of Contemporary Art, held on 14 June 2022 (with students from IPMAIA's Digital Production in Brand Communication degree). (2022/06/14 - 2022/06/14) Other	Instituto Politécnico da Maia, Portugal Museu de Arte Contemporânea de Serralves, Portugal
2022/06/03 - 2022/06/03	Organization of guided study visits to the exhibitions at the Centro Português de Fotografia and the Fundação de Serralves, Porto (house and museum), held on June 3, 2022) with the students of the Product Design degree, from the ucs: CIF and MI (3rd year) and DTE (2nd year). (2022/06/03 - 2022/06/03) Other	Instituto Politécnico de Viana do Castelo, Portugal Centro Português de Fotografia, Portugal Fundação de Serralves, Portugal
2016/04/13 - 2016/04/13	Organization of a Typographic Workshop with colleague, Jorge Pereira, on printing and real experience with movable type and letterpress, with the 1st year students of the Graphic Design degree course, at the Oficina Tipográfica da Saboaria 'Confiança', held on April 13, 2016, in Braga. ---> https://ipca-mdg1e2-2015-16.blogspot.com/2016/04/aula-15-mdg2-workshop-oficina.html (2016/04/13 - 2016/04/13) Workshop (Co-organisor)	Instituto Politécnico do Cávado e do Ave Escola Superior de Design, Portugal
2014/10 - 2015/02	Photographic exhibition entitled "Non-places in the city of Braga", which took place at the Casa do Professor, in Braga, between October 2014 and February 2015 [https://www.facebook.com .	Casa do Professor, Portugal

com/naolugaresembraga/] (2014/10 - 2015/02)

Exhibition (Member of the Organising Committee)

2014/05/17 - 2014/05/31	<p>Organization of the Exhibition "Projeto DIANA" with colleague, Cristiana Serejo, was on display at the Lomographic Embassy in Porto (17-31 May 2014). Exhibition of packaging created by 1st year students of the Graphic Design course for the "DIANA" Camera. Each of the projects created by the students associated "DIANA" with a Portuguese city or region, corresponding to a challenge that aimed to promote creative reasoning and design methodology. ---> https://ipca-mdg1e2-2013-14.blogspot.com/search/label/mostra%20DIANA (2014/05/17 - 2014/05/31)</p> <p>Exhibition (Co-organisor)</p>	Escola Superior de Tecnologia - IPCA, Portugal
2014/05/09 - 2014/05/10	<p>Organization and guidance of Creative Exploration Workshop - Workshop "Places, Non-places?" - integrated into Encontr@rte 2014 - Meetings of Science, History and Art with Heritage, promoted by the Graça Morais Modern Art Center and the Abade do Baçal Museum, took place on May 9th and 10th, 2014. ---> https://www.behance.net/gallery/16852469/encontrrte-2014-braganca-conference-workshop (2014/05/09 - 2014/05/10)</p> <p>Workshop</p>	Museu do Abade de Baçal, Portugal
2014/02/26 - 2014/02/27	<p>Participation in the organizing team of the event "OPEN EST 2014" with colleagues, Criatiana Serejo, Manuel Albino and Susana Jorge, in the organization/preparation and communication of final results of successful works by students of the Graphic Design degree course, for external students and teachers of secondary education, which took place on February 26th and 27th 2014, at EST-IPCA. ---> https://ipca-mdg1e2-2013-14.blogspot.com/2014/02/open-est-26-27-fev-2014.html (2014/02/26 - 2014/02/27)</p> <p>Exhibition (Co-organisor)</p>	Escola Superior de Tecnologia - IPCA, Portugal
2013/12/21 - 2013/12/21	<p>Organization and preparation of the guided study visit to the various EXPERIMENTA DESIGN '13 Exhibitions, held in Lisbon, entitled: NO BORDERS -</p>	EXD'13 LISBOA, Portugal Instituto Politécnico do Cávado e do Ave, Portugal

UNMAPPING THE WORLD, METAMORPHOSIS, OPEN TALKS, took place on December 21, 2013, with the participation of 1st year students of the Graphic Design degree at EST do IPCA. (2013/12/21 - 2013/12/21)

Exhibition

2013/03/22 -
2013/03/23

Organization and promotion of a workshop on the theme "Places and Non-places - Views on Overmodernity" - Integrated in the training action "Obser@rte 2013" Creativity, Museums and Education - WORKSHOP, held on 22 and 23 March 2013, at the National Museum of Ancient Art (MNAA) in Lisbon. (2013/03/22 - 2013/03/23)

Museu Nacional de Arte Antiga,
Portugal

Workshop (Co-organisor)

2012/05/25 -
2012/06/04

Organizing Member/Co-author of the Exhibition "Galo de Barcelos - New Creative Approaches" - Projects by students of the IPCA Graphic Design Degree Course, held at the Tourist Office in the city of Barcelos, from May 25 to June 4, 2012. Member of the Organizing Team of the Exhibition, with colleagues, Suzana Dias and Cristiana Serejo. (2012/05/25 - 2012/06/04)

Escola Superior de Tecnologia - IPCA,
Portugal

Exhibition (Member of the Organising Committee)

2009/06/27 -
2009/08/02

Organization of the entire dynamics of the photographic exhibition "non-places in the city of Porto", with the support and collaboration of the CPF - Portuguese Center of Photography of Porto. The Exhibition was open to the public from June 27 to August 2, 2009. ---> <https://www.behance.net/gallery/6756699/non-places-in-oporto-city-cpf-exhibition09> (2009/06/27 - 2009/08/02)

Centro Português de Fotografia,
Portugal

Exhibition (Co-organisor)

Event participation

Activity description
Type of event

Event name
Institution / Organization

2025/05/14 -
2025/05/14

Participation in Roadshow session: Curricula, Methodologies and Pathways to the Future, organized by the Pedagogical Innovation Center of the Polytechnic of Porto - Session entitled: "Opening and plenary session with invited speakers: Curricular innovation and Flexible Learning Pathways", at P. Porto, on May 14, 2025.

"Opening and plenary session with invited speakers: Curricular innovation and Flexible Learning Pathways"
Instituto Politécnico do Porto, Portugal

Meeting

2025/04/29 - 2025/05/02	Speaker at the Lecture "To be AI, not to be AI, that's the question". Session organized within the scope of the 1st Cycle Seminar in Communication Design. It took place on May 2, 2025, at ISMT, Coimbra ---> [https://www.ismt.pt/en/events/palestra-ser-ia-ou-nao-ser-ia-eis-a-questao-com-vitor-tavares]	Palestra — "Ser IA ou não ser IA, eis a questão" Instituto Superior Miguel Torga, Portugal
Conference		
2024/11/18 - 2024/11/21	Participation in the Intermedia Festival (International Digital Arts Festival), organized by ISCE Douro's Department of Technology, Arts and Multimedia. It took place on November 21, 2024.	Intermedia Festival (International Digital Arts Festival) Instituto Superior de Ciências Educativas do Douro, Portugal
Festival		
2024/10/29 - 2024/10/29	Open Class entitled: "Career Path - The Relevance of Good Ideas in Communication and Audiovisual Design Projects", aimed at students on the Design - Communication Design degree course. Valuable insights were shared about the job market and the importance of creativity. It took place at ESMAD of the Polytechnic of Porto, in Vila do Conde, on October 29, 2024 ---> [https://www.esmad.ipp.pt/noticias/aula-aberta-com-o-designer-vitor-tavares]	The importance of good ideas in communication design/advertising and audiovisual projects Instituto Politécnico do Porto Escola Superior de Media Artes e Design, Portugal
Other		
2024/09/18 - 2024/09/18	Participation in the Webinar 'Pedagogy and Ethics with Artificial Intelligence in Education and Training', part of the Cycle of Dialogues with AI, organized by the National Centre for the Qualification of Trainers (CNQF) and the Open University (UAb). It took place on September 18, 2024.	Pedagogy and Ethics with Artificial Intelligence in Education and Training Universidade Aberta, Portugal
Other		
2024/06/27 - 2024/06/29	Participation and presentation as 1st author of article at EIMAD'24 (International Meeting of Research in Music, Arts and Design) on June 27, 28 and 29, 2024, article entitled: "The relevance and pertinence of Creativity and Innovation in the Design of creative processes"; Book of Abstracts ---> https://linktr.ee/eimad	EIMAD'24 - International Meeting of Research in Music, Arts and Design Instituto Politécnico de Castelo Branco, Portugal
Conference		

2024/06/14 - 2024/06/16	Participation in the Racing Fest'2024 event on June 14, 15 and 16, 2024 (in the city of Penafiel), with students from ISCE Douro's CTeSP and Multimedia Interactive Content Production degree courses (Multimedia Department) (editing/producing image and audiovisual content for the event).	RACING FEST Instituto Superior de Ciências Educativas do Douro, Portugal
2024/05/23 - 2024/05/23	Participation in the online training session promoted by G3E-IPCA and INPI (National Institute of Intellectual Property) on 'general notions of industrial property with a focus on trademark registration'; this session was given by Sara Saraiva from INPI (Trademark Examiner) and took place on May 23, 2024.	Industrial Property with a focus on Trademarks Instituto Politécnico do Cávado e do Ave Gabinete Emprego Empreendedorismo e Ligação às Empresas, Portugal Instituto Nacional da Propriedade Industrial, Portugal
2024/05/20 - 2024/05/22	Participation and presence as 1st author of article at DESIGN COMMIT '24 - 1st International Conference on Design & Industry - with colleague, Suzana Dias, entitled: "Magic lamp genie or collaborative genie? Reflection on the use of generative Artificial Intelligence in the teaching-learning process in communication design". Book of Abstracts ---> https://designcommit.pt	DESIGN COMMIT - 1st International Conference on Design & Industry · 2024 CIAUD — Centro de Investigação em Arquitetura, Urbanismo e Design, Portugal Universidade de Lisboa Faculdade de Arquitectura, Portugal Instituto Politécnico do Cávado e do Ave Escola Superior de Design, Portugal
2024/05/07 - 2024/05/07	Participation in the Online Open Class with the theme: 'Creating image, video and sound with Generative Artificial Intelligence'. The training session took place on May 7, 2024 (duration 2 hours).	Open Class - Creating image, video and sound with Generative Artificial Intelligence Forma-te, Portugal
2024/04/06 - 2024/04/06	Participation in the Conference 'INQUIETAR: The Core of Education - Artificial Intelligence II', which discussed the challenges of Artificial Intelligence in Education, on April 5 and 6, 2024, an initiative promoted by the Municipality of Amarante, which took place in Auditorium Cine-Teatro.	INQUIETAR: The Core of Education - Artificial Intelligence II Câmara Municipal Amarante, Portugal
2024/01 - 2024/01	Participation in the Open Class, as part of the Post-Graduation in Artificial Intelligence and Emerging Technologies in Learning, a partnership between Forma-te and ISLA Santarém, with the theme: "Artificial Intelligence:	Inteligência Artificial e Tecnologias Emergentes na Aprendizagem (Aula Aberta) Instituto Superior de Gestão e Administração de Santarém, Portugal

BARD and COPILOT Language Models - Application in learning contexts", which took place on January 16, 2024.

Other

2023/11/07 - 2023/11/07

Participated in the Learning Clinic (webinar): How to create interactive learning content with iSpring Suite Max, which took place on November 7, 2023.

How to create interactive learning content with iSpring Suite Max

Forma-te, Portugal

Other

2023/10/26 -
2023/10/26

Participation in the Seminar 'Technologies and Pedagogical Innovation in Vocational Training', promoted by Citeforma, on October 26, 2023. The Seminar focused on Pedagogical Innovation in Vocational Training and the use of technologies in new pedagogical challenges (for example those brought about by Artificial Intelligence), highlighting the current threats and opportunities in teaching and learning processes.

Technologies and Pedagogical Innovation in Professional Training

Citeforma, Portugal

Seminar

2023/06 - 2023/06

Participation and attendance at the Conference "Challenges and Opportunities in the Sustainable Blue Economy". Organized by Álvaro Sardinha, at ESAD, in Matosinhos. It took place on June 28, 2023, between 9am and 1pm (duration 4 hours).

Challenges and Opportunities in the Sustainable Blue Economy

Escola Superior de Artes e Design, Portugal

Conference

2023/05/18 -
2023/05/18

Participation as a guest speaker in the lecture "À conversa com..." on the subject of "The Creative Process in Communication Design. Thinking about Images" - for students on the degree course at the School of Design, IPCA (Polytechnic Institute of Cávado and Ave).

"À conversa com..."

Instituto Politécnico do Cávado e do Ave Escola Superior de Design, Portugal

Conference

2022/05/27 -
2022/05/27

Participation as a guest speaker in the Lecture: "À conversa com Vitor Tavares", with the theme "The Creative Process in Communication Design vs. Advertising" - for students of the Graphic Design Degree course at the School of Design of the Polytechnic Institute of Cávado and Ave, which took place on May 27, 2022.

"À conversa com..."

Instituto Politécnico do Cávado e do Ave Escola Superior de Design, Portugal

Conference

2022/05/24 - 2022/05/24	Participation and attendance at the lecture "Being Happy at Work", lasting 2 hours, promoted by the Center for Lifelong Learning (CFLV), instituted by Maiêutica, Cooperativa de Ensino Superior da Maia, which took place on May 24, 2022.	"Being Happy at Work" Maiêutica Cooperativa de Ensino Superior CRL, Portugal
Conference		
2022/05/11 - 2022/05/11	Participation and dynamization the Workshop: "Thinking about Images - The Creative Process in Design", as part of the "10th Multimedia Communication and Design Meeting", with the Communication and Multimedia Design students of the ESE of the Polytechnic Institute of Coimbra, which took place on May 11, 2022.	"10th Multimedia Communication and Design Meeting" Instituto Politécnico de Coimbra, Portugal
Workshop		
2022/05/10 - 2022/05/11	Participation as a guest speaker at the "10th Multimedia Communication and Design Meeting! Lecture: "Creative Direction. A Professional Path", at ESE Coimbra (Polytechnic Institute of Coimbra) ---> https://eventos.esec.pt/10ecdm/	"10th Multimedia Communication and Design Meeting!" Instituto Politécnico de Coimbra, Portugal
Conference		
2020/12/10 - 2020/12/11	Participation in the Teacher Training workshop as part of the "CON(S) CIÊNCIAARTE" project, promoted by Serralves Foundation, which took place between december 10 and 11, 2020.	CON(S)CIÊNCIAARTE Fundação de Serralves, Portugal
Workshop		
2019/01 - 2019/11	Participation in the "Guide to the Communities of Porto" 2019 Edition. Invited by the social network Facebook (Portugal) with the project "Non-places in the city of Porto" - Urban Art for non-places in Porto (vitor tavares). Published in a book (pages 49 and 50) and on display in a photographic exhibition at the Alfândega do Porto Museum in november 2019.	"Guide to the Communities of Porto" Facebook Inc, United States
Exhibition		
2014/09/26 - 2014/09/26	Participation as a guest speaker at the Conference: "Comunicar Design'2014" at Casa do Professor, which took place in Braga on September 26, 2014 ---> https://www.behance.net/gallery/19427785/comunicar-design2014-braga	"Comunicar Design'14" Casa do Professor, Portugal

Conference

2014/05/10 - 2014/05/10	Participation and guidance of the Creative Exploration Workshop with the theme "Places and Non-Places" integrated in the Event "Encontr@rte 2014 - Meetings of Science, History and Art with Heritage", organized by the Training Center of the Association of Schools of Bragança Norte, at the Abade de Baçal Museum, which took place on May 10, 2014. ---> https://www.behance.net/gallery/16852469/encontrrte-2014-braganca-conference-workshop	"Encontr@rte 2014 - Meetings of Science, History and Art with Heritage" Museu do Abade de Baçal, Portugal
2014/05/09 - 2014/05/10	Participation as a guest speaker at the conference "Encontr@rte 2014" with the title: "non-places in the city of Porto" at the Center for Contemporary Art of Bragança, which took place on May 9, 2014. The communication presented resulted from research work developed in the Art and Design Seminar and Research Methodologies and Practices curricular units, within the scope of the Doctorate in Art and Design, at FBAUP. ---> https://www.behance.net/gallery/16852469/encontrrte-2014-braganca-conference-workshop	"Encontr@rte 2014" - Meetings of Science, History and Art with Heritage" Centro de Arte Contemporânea de Bragança, Portugal
2013/09/27 - 2013/09/28	Participation as a guest speaker at the event "Encontr@rte Porto 2013", which took place at the National Press Museum, in Porto, on 27 and 28 September 2013. Presentation of research work developed to date, in the subject of Research Methodologies and Practices II, in the context of the Doctorate in Art and Design (FBAUP), with the title: "The brand in abandoned spaces in the city of Porto. Contributions to the understanding of the brand as a space of inscription".	Museu Nacional de Imprensa, Portugal
2013/03/22 - 2013/03/23	Workshop Supervisor "Places and Non-Places Views on Overmodernity" at the Event "Observ@arte 2013" (Creativity, Museums and Education), at the National Museum of Ancient Art in Lisbon, on March 22nd and 23rd, 2013. The starting point was the research work developed in the Advanced	"Observ@arte 2013" (Creativity, Museums and Education) Museu Nacional de Arte Antiga, Portugal

Workshop

Conference

Conference

Studies Practices UC for Doctorates in Art and Design at FBAUP (between 2012 and 2013).

Workshop

2013/03/02 -
2013/03/02

WORKSHOP supervisor whose theme was: "Place or non-place?" which took place at the Aveiro City Museum and on the city streets as part of the "Aveiro'2013 | Creativity, Museums and Education" event, on March 2, 2013. ---> <https://www.behance.net/gallery/16997877/museu-cidade-de-aveiro-2013-workshop>

"Place or non-place?"

Museu Cidade de Aveiro, Portugal

Workshop

2009/06/27 -
2009/08/02

Participation, author and organizer of the Photographic Exhibition entitled: "non-places in the city of Porto", which was on display at the Joshua Benoliel Room of the CPF - Portuguese Center of Photography of Porto, between June 27th and August 2nd, 2009. ---> <https://www.behance.net/gallery/6756699/non-places-in-oporto-city-cpf-exhibition09>

Centro Português de Fotografia, Portugal

Exhibition

2009/07/25 -
2009/07/25

Organizer and Moderator of the Conference held in the CPF Court Room (in Porto) on July 25, 2009. Theme: "Non-places in the city of Porto". ---> <https://www.behance.net/gallery/6756699/non-places-in-oporto-city-cpf-exhibition09>

"Non-places in the city of Porto"

Centro Português de Fotografia, Portugal

Conference

2008/11 - 2008/11

Participation in "Lisbon Metro Photo Challenge'08" event/exhibition with photography from the 'nao-lugares.com' project that took place in November 2008, at Terreiro do Paço, in Lisbon.

"Lisbon Metro Photo Challenge'08"

Metro Photo Challenge, Portugal

Exhibition

2007/10/17 - 2007/10/17

Participation in the Seminar "International Day for the Eradication of Poverty - New Generation of Social Responses - The Third Included", with the research work developed within the scope of the Master's Degree (FBAUP), such as the project entitled "non-places in the city of Porto", took place on October 17, 2007, at the CACE Cultural of Porto.

Seminar "International Day for the Eradication of Poverty - New Generation of Social Responses - The 3rd Included"

Fundação FILOS, Portugal

Seminar

2003/05 - 2003/05	Participation in the Porto Short Film Festival 'Corta!' with the film (audiovisual project) entitled "Bridges to the Future?", which took place during the month of May 2003, in the auditorium of the Almeida Garrett Municipal Library (Palace Gardens) in Porto.	Porto Short Film Festival 'Corta!' Festival de Curtas Metragens do Porto "Corta!" , Portugal
	Festival	
2002/02 - 2002/06	Participation in the National Design and Advertising Festival Competition, Ed. 2002, organized and promoted by CCP - Clube da Criatividade Portugal, with the poster/advertisement "Terceira Idade", advertiser Yorn, which won 1st prize, the award-winning work was broadcast in the positions of the New Impact network (consisting of bars and nightclubs in Lisbon and Porto, in 2002) ---> https://www.305design.pt/awards/index.html	National Design and Advertising Festival 2002 Clube da Criatividade Portugal, Portugal
	Call	
2001/02 - 2001/06	Participation in the National Design and Advertising Festival Competition, Ed. 2001, organized and promoted by CCP - Clube da Criatividade Portugal, with the poster/advertisement "Add Attachment", advertiser Sagres, which won an honorable mention in 2001. ---> https://www.305design.pt/awards/index.html	National Design and Advertising Festival 2001 Clube da Criatividade Portugal, Portugal
	Call	

Jury of academic degree

	Theme Role	Candidate name (Type of degree) Institution / Organization
2024/07/30	Jury (Arguing) public examination of the final internship report student, Ricardo Jorge Almeida, on the Digital Production in Brand Communication degree course. The internship took place in the Marketing and Communications Department of the host company "Segeltec, Lda". The public exam took place at IPMAIA on July 30, 2024. The work carried out by the student during the internship period was of sufficient quality and showed his love of communication design, audiovisuals and creating digital content for social networks.	Ricardo Almeida (Other) Instituto Politécnico da Maia, Portugal
	(Thesis) Arguer	

2024/07/05	<p>Jury (Arguing) Public examination of the final internship report by student, João Bernardo Teixeira, on the Digital Production in Brand Communication degree course. The internship took place in the Marketing and Communications Department of the host company "Alheti Unipessoal Lda". The test took place in Auditorium of the IPMAIA Campus, on July 5, 2024, at 5pm. During the internship period, the student created and managed digital content for the company's social networks, including developing and producing several successful graphic design pieces.</p> <p>(Thesis) Arguer</p>	<p>João Bernardo da Silva Teixeira (Other) Instituto Politécnico da Maia, Portugal</p>
2024/07/05	<p>Jury (Arguing) Public examination of the final internship report student, Nuno Alves Ribeiro, on the Digital Production in Brand Communication degree course. The internship took place in the Web Design, Marketing and Graphic Design Department of the host organization "SOOCHY, LDA". The exam took place in Auditorium A1 on the IPMAIA Campus, on July 5, 2024, at 3pm. The work carried out by the student during the internship period showed a lot of quality, and even evidenced his taste for creation and doing well with professionalism.</p> <p>(Thesis) Arguer</p>	<p>Nuno Miguel Alves Ribeiro (Other) Instituto Politécnico da Maia, Portugal</p>
2024/07/05	<p>Jury (student) Public examination of the final internship report student, Rodrigo Morais, on the Digital Production in Brand Communication degree course. The internship took place in the Web Design and Photography Department of the host company "Alheti Unipessoal Lda". The test took place in Auditorium A1 on the IPMAIA Campus, on July 5, 2024, at 4pm. During the internship period, the student created/produced product/model photographic images and digital content for the company's website and for the decoration of the company's physical store.</p> <p>(Thesis) Main arguer</p>	<p>Rodrigo Sevilha Morais (Other) Instituto Politécnico da Maia, Portugal</p>

Ad Hoc journal article review

	Journal title (ISSN)	Publisher
2025 - Current	Revista de Ensino em Artes, Moda e Design (2594-4630)	Florianópolis - SC CEP: 88.035-001

Committee member

	Activity description Role	Institution / Organization
2022 - Current	Member of IPMAIA's N2i (Research Center) Member	N2i (Núcleo de Investigação) Instituto Politécnico da Maia, Portugal
2021/10 - Current	Member of the IPMAIA Pedagogical Council, within the scope of the Digital Production in Brand Communication degree course, from the 2021/2022 academic year to the present. Member	Instituto Politécnico da Maia, Portugal
2021 - 2025	Responsible for creating the entire Visual Identity of IPMAIA's "Digital Production in Brand Communication" degree course, including boosting its communication on social networks (LinkedIn and Instagram), since 2021. Other	Instituto Politécnico da Maia, Portugal
2024/11/10 - 2024/11/21	Member of the team/organizing committee of the Intermedia Festival, an initiative of the Department of Digital Arts and Multimedia of ISCE Douro, held in November 2024. Member	Instituto Superior de Ciências Educativas do Douro, Portugal
2023/09 - 2023/11	Member of the Scientific Coordination team for the following courses: Postgraduate Degree in Audiovisual and Multimedia and Postgraduate Degree in Design and Digital Marketing ---> https://www.iscedouro.pt/pt/oferta-formativa/pos-graduacoes Member	Instituto Superior de Ciências Educativas do Douro, Portugal
2020/03 - 2021/05	Member of the committee to create the degree course in Digital Production in Brand Communication, including the entire curriculum structure, 6 academic semesters), approved by IPMAIA's CTC in 2020, and accredited by A3ES in 2021. Member	Instituto Politécnico da Maia, Portugal
2015/01/02 - 2015/03/04	Member of the Organizing Committee of the event "D-Day" - Conversations about Design. 2015 edition. The event took place in the IPCA Campus Auditorium on March 4, 2015. Member	Instituto Politécnico do Cávado e do Ave, Portugal

2014/01/02 - 2014/04/02	Member of the Organizing Committee of the event "D Day" - Conversations About Design. 2014 Edition. Event held at the Public Auditorium of the Municipality of Barcelos, on April 2, 2014. Member	Instituto Politécnico do Cávado e do Ave, Portugal
2012/01/02 - 2012/03/21	Member of the Organizing Committee of the event "D Day" - Conversations about Design. 2012 Edition. Event held at the Auditorium of the Barcelos City Hall, on March 21, 2012. Member	Instituto Politécnico do Cávado e do Ave, Portugal

Course / Discipline taught

	Academic session	Degree Subject (Type)	Institution / Organization
2025/02/14 - Current	Project 1 - Portfolio	Design de Comunicação (Licenciatura)	Instituto Superior Miguel Torga, Portugal
2024/09 - Current	Digital Video Editing	Comunicação Empresarial (Licenciatura)	Instituto Superior Miguel Torga, Portugal
2024/09 - Current	Video Production I	Comunicação Empresarial (Licenciatura)	Instituto Superior Miguel Torga, Portugal
2024/09 - Current	Documentary Photography and Video	Design de Comunicação (Licenciatura)	Instituto Superior Miguel Torga, Portugal
2024/09 - Current	Video Production II	Comunicação Empresarial (Licenciatura)	Instituto Superior Miguel Torga, Portugal
2024/09 - Current	Communication Design II	Design de Comunicação (Licenciatura)	Instituto Superior Miguel Torga, Portugal
2024/09 - Current	Video Production	Design de Comunicação (Licenciatura)	Instituto Superior Miguel Torga, Portugal
2024 - 2025	Digital Graphic Environments	Produção de Conteúdos Interativos e Multimédia (Licenciatura)	Instituto Superior de Ciências Educativas do Douro, Portugal
2024 - 2025	Visual Education; Descriptive Geometry; Cultural History of the Arts (Visual Arts)	(Ensino secundário)	Escola Secundária Rocha Peixoto, Póvoa de Varzim, Portugal
2021 - 2025	Design and Brand Identity	Produção Digital em Comunicação de	Instituto Politécnico da Maia, Portugal

		Marca (Licenciatura)	
2023 - 2024	Comunicação e Design Thinking	Tecnologias de Comunicação Multimédia (Licenciatura)	Universidade da Maia, Portugal
2023 - 2024	Creation and Implementation of Multimedia Projects	Tecnologias Multimédia (Licenciatura)	Instituto Superior de Ciências Educativas do Douro, Portugal
2023 - 2024	Audio and Video Capturing and Editing	Tecnologias Multimédia (Licenciatura)	Instituto Superior de Ciências Educativas do Douro, Portugal
2023 - 2024	Digital Art Laboratory	Produção de Conteúdos Interativos e Multimédia (Licenciatura)	Instituto Superior de Ciências Educativas do Douro, Portugal
2021 - 2024	Communication Design	Produção Digital em Comunicação de Marca (Licenciatura)	Instituto Politécnico da Maia, Portugal
2021 - 2024	Introduction to Design and Typography	Produção Digital em Comunicação de Marca (Licenciatura)	Instituto Politécnico da Maia, Portugal
2021 - 2024	Design Methodologies	Produção Digital em Comunicação de Marca (Licenciatura)	Instituto Politécnico da Maia, Portugal
2021/10 - 2023/08	Drawing III	Design do Produto (Licenciatura)	Instituto Politécnico de Viana do Castelo, Portugal
2021 - 2023	Editorial Typographic Design	Design do Produto (Licenciatura)	Instituto Politécnico de Viana do Castelo, Portugal
2021/10 - 2022/08	Composition and Photographic image	Design do Produto (Licenciatura)	Instituto Politécnico de Viana do Castelo, Portugal
2021/10 - 2022/08	Interactive Multimedia	Design do Produto (Licenciatura)	Instituto Politécnico de Viana do Castelo Escola Superior de Tecnologia e Gestão, Portugal
2020 - 2021	Visual Education; Citizenship; Class Management (Visual Arts)	(Ensino básico 3º ciclo)	Agrupamento de Escolas Monte da Ola (Viana do Castelo), Portugal
2015/09 - 2017/09	Designer's Work Methodology I	Design Gráfico (Licenciatura)	Instituto Politécnico do Cávado e do Ave Escola Superior de

2015/09 - 2017/09	Designer's Work Methodology II	Design Gráfico (Licenciatura)	Instituto Politécnico do Cávado e do Ave Escola Superior de Design, Portugal
2009/09 - 2015/08	Designer's Work Methodology I	Design Gráfico (Licenciatura)	Escola Superior de Tecnologia - IPCA, Portugal
2009/09 - 2015/08	Designer's Work Methodology II	Design Gráfico (Licenciatura)	Escola Superior de Tecnologia - IPCA, Portugal
2011/09 - 2012/08	Typography	Design Gráfico (Licenciatura)	Escola Superior de Tecnologia - IPCA, Portugal
2010/09 - 2011/08	Product Representation and Communication	Design e Desenvolvimento do Produto (Mestrado)	Escola Superior de Tecnologia - IPCA, Portugal

Interview (newspaper / magazine)

	Activity description	Newspaper / Forum
2010/05/10	Participation in an interview, at the invitation of JPN Porto: "Non-places: Porto photographed with different eyes" - author of the article/journalist: João Nápoles. Published 10.05.2010 ---> https://www.jpn.up.pt/2010/05/10/nao-lugares-o-porto-fotografado-com-outros-olhos/	JPN - JornalismoPortoNet
2009/05/10	Participation in an interview, at the invitation of Diário de Notícias: "(Re) visiting Porto and its non-places. CPF will exhibit photographic collection", at the invitation of the journalist, Joana de Belém, published on May 10, 2009 in DN ---> https://www.dn.pt/portugal/cpf-vai-expor-espolio-fotografico-1227350.html	Diário de Notícias

Interview (tv / radio show)

	Program	Theme
2009/07/28 - 2009/07/28	Participation in an interview, at the invitation of Porto Canal, on the program "Porto Alive" (live broadcast), took place on July 28, 2009, within the scope of the project entitled "non-places in the city of Porto", which was on public display at the CPF in Porto. ---> https://www.youtube.com/watch?v=eS8YsHhiRjU	"Non-places in the city of Porto"

2009/07/24 - 2009/07/24	Participation in an interview, at the invitation of Antena 1, on the program "Portugal em Diteto" - took place at the RTP facilities, on July 24, 2009, as part of the photographic exhibition of the project: "non-places in the city of Porto" on display at the CPF of Porto. ---> https://www.behance.net/gallery/6756699/non-places-in-oporto-city-cpf-exhibition09	"Não-lugares na cidade do Porto"
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Distinctions

Award

2007	E-Creative Awards (305DESIGN) --> https://www.305design.pt/awards/cv_premios.pdf
2006	Website Design Award - WDA'06 (305DESIGN) --> https://www.305design.pt/awards/cv_premios.pdf Web Design Award, Portugal
2002	1st Prize, awarded by CCP - Clube da Criatividade Portugal, at CCB, in Lisbon, 2002 - Poster & Audiovisual Project: "It's never too late to be Yorn" (Prize: Participation in the Cannes Film Festival'02) --> https://www.305design.pt/awards/ Clube da Criatividade Portugal, Portugal

Other distinction

2007	Representation 305DESIGN in "Web Design Index 7" (Pattern & Design Collection, published in January 2007, Pepin Print) ISBN: 978-9057681059 --> https://www.305design.pt/awards/cv_premios.pdf
2006	New Webpic Award 2006 (305DESIGN) --> https://www.305design.pt/awards/cv_premios.pdf
2001	Honorable Mention, awarded by: CCP (Clube de Criativos Portugal) 2001 Edition, with the project/poster: "Add Attachment" (SAGRES) --> https://www.305design.pt/awards/ Clube de Criativos de Portugal, Portugal